

	<i>Basic</i>	<i>Select</i>
<b>Standards-based Security</b>		
Encrypted data transfer (TLS/SSL)	✓	✓
Encrypted data storage on server (AES-256 bit)	✓	✓
Cryptographic data integrity controls (HMAC-SHA-256 bit)	✓	✓
Access controls and encryption for stored settings	✓	✓
Secure, unique 2-party pass phrase recovery process (RSA-3072 bit)	✓	✓
Pass phrase / key cannot be viewed by anyone except the customer	✓	✓
Pass phrase strength wizard to ensure strong security and enforce policy	✓	✓
Print / export pass phrase and security questions during setup	✓	✓
<b>Proven Backup Engine</b>		
Block level incremental backups	✓	✓
Open and locked file support	<i>XP / Vista</i>	<i>and Server 2003</i>
Advanced data compression	✓	✓
Support for files larger than 4GB	✓	✓
Initial backup of large data sets to USB disk or portable RAID device	✓	✓
Network drive support	✓	✓
Map network drives before a backup begins	✓	✓
Automatic removal of excluded data previously backed up	✓	✓
<b>Resilient Network Communication</b>		
Reconnect and resume after connection failures	✓	✓
Congestion aware flow control of backup bandwidth	✓	✓
Bandwidth throttling	✓	✓
Different bandwidth throttling levels for on / off hours	✓	✓
Pause and resume backup after standby or hibernation	✓	✓
<b>Reliable Scheduling</b>		
Automated, unattended, scheduled backups	✓	✓
Flexible scheduling options, including multiple backups throughout the day	✓	✓
Scheduling via the Windows Task Scheduler or via a service	✓	✓
Ability to wake computer to perform backup	✓	✓
Automatic initiation of a backup after detection of a missed backup	✓	✓
<b>Attentive Notification and Monitoring System</b>		
Email alerts at start of backup and end of successful backup	✓	✓
Email alerts at the end of a backup with warnings or errors	✓	✓
Email alerts when no backup has completed recently	✓	✓
Email alerts when disk usage changes by more than a given amount	✓	✓
Email alerts when disk usage is above a given amount	✓	✓
Single screen display of backup status, backup history, and disk usage	✓	✓
Disk usage explorer tool for fast discovery of how disk is used per directory	✓	✓
Detailed audit logs for all backup sessions	✓	✓
Advanced log viewer for fast error discovery and resolution	✓	✓

<b>Powerful Backup Policies</b>		
Point and click, visual editing of advanced backup policies	✓	✓
Visualization of exactly which files are included for backup	✓	✓
Inclusion of files in any location based on wildcard patterns	✓	✓
Wildcard exclusion and inclusion rules of arbitrary complexity	✓	✓
Regular expression support for filename matching in policies	✓	✓
Ability to create common rules that apply to all backup sets	✓	✓
Default policies include user's documents and data such as Outlook's files	✓	✓
Default policies exclude temporary data for common applications	✓	✓
<b>Robust Versioning System</b>		
Unlimited historical versioning (10 years or longer)		✓
Customizable preservation of deleted files		✓
Options for maximum number of days of history preserved		✓
Options for minimum and maximum number of versions kept		✓
Customizable version settings for specific file patterns or individual files		✓
Versions stored using reverse deltas for better data integrity, unlike tape		✓
<b>Broad Application Support<sup>1</sup></b>		
Hot backup of Microsoft Outlook	<i>XP / Vista</i>	✓
Hot backup of Exchange Server 2003		✓
Verification of integrity of Exchange database before backup		✓
Hot backup of SQL Server		✓
Hot backup of Oracle		✓
Hot backup of MySQL		✓
Hot backup of custom server applications		✓
Custom scripts executing before/after the volume snapshot		✓
Custom scripts executing before/after the scheduled backup	✓	✓
<b>Fast and Easy Restore Process</b>		
Web-based access to data 24/7	✓	✓
Wizard-driven restore of one, many, or all files	✓	✓
Visual selection of data to be restored	✓	✓
Restore data at any historical point just by specifying the date and time		✓
Listing and/or restoring of all versions for one particular file		✓
<b>Modern Customer Web Portal</b>		
Management and creation of sub-accounts for additional computers	✓	✓
Reporting and graphing features	✓	✓
<b>Centralized Web-based Management and Reporting</b>		
Instant provisioning of new customers and accounts	✓	✓
Management of services for existing accounts	✓	✓
Dash-panel for monitoring of backup status for all accounts	✓	✓
View and manage individual and total disk usage for all accounts	✓	✓
Exporting of account data for customized reporting and billing	✓	✓

<b>Easy to Use Software</b>		
5 to 10 minute setup	✓	✓
Clutter free, intuitive user interface	✓	✓
Wizard driven processes	✓	✓
Auto-diagnostics "Help Me!" button when users don't know what to do	✓	✓
Compatible with remote desktop and Citrix	✓	✓
Automatic software updates	✓	✓
Support for Win98 / Me / 2000 / XP / 2003 / Vista	✓	✓
<b>Flexible Service Offerings for Budgets of All Sizes</b>		
60-day free trials for new customers	✓	✓
Allow accounts to share storage allotment	✓	✓
Unlimited sub-accounts (additional seats) for each customer	✓	✓
Tiered volume discounts	✓	✓
Hard and soft disk usage quotas for cost control	✓	✓
Multiple levels of service allowed per customer	✓	✓
<b>Reseller-centric Features</b>		
High margins of profit	✓	✓
Sell the service at your own price	✓	✓
Recurring revenue stream that does not diminish over time	✓	✓
Sales and technical training	✓	✓
First-class technical support team to resolve your problems	✓	✓
Complete rebranding of web portal and software (logos, colors, text, etc.)	✓	✓
Customized URL for web portal and customized server hostname	✓	✓
<b>Enterprise-grade Server Infrastructure</b>		
99.999% reliability for all core systems	✓	✓
Tier-1, multihomed, route-optimized server Internet connections	✓	✓
Redundant power feeds, on-site generators, and UPS systems	✓	✓
Redundant Liebert cooling systems	✓	✓
FM200 fire suppression with VESDA early smoke detection	✓	✓
Multilevel security including biometrics, surveillance, and 24~7 guards	✓	✓
24~7 monitoring of all services for fast detection and repair	✓	✓

Footnotes:

1) Hot backup of server applications requires a VSS-capable Operating System (XP / Vista / Server 2003 / or better)